

SPONSOR, EXHIBITOR, & ADVERTISER OPPORTUNITIES

2025 National Health Care for the Homeless Conference & Policy Symposium

PRESENTED BY THE NATIONAL HEALTH CARE FOR THE HOMELESS COUNCIL



BUILDING COMMUNITIES

HCH2025 BALTIMORE

MAY 12-15, 2025

The National Health Care for the Homeless Council's annual conference and policy symposium is the preeminent annual meeting and largest gathering of health centers and other agencies serving people experiencing homelessness.

The 2025 conference theme — Building Communities — will showcase promising practices, models, and examples of leadership that demonstrate the importance of justice, equity, diversity, and inclusion (JEDI) within the Health Care for the Homeless community.

Your sponsorship makes a powerful investment in the Council's efforts to build an equitable, high-quality health care system in the movement and work to end homelessness.



Get in Touch

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nhchc.org

**NATIONAL
HEALTH CARE**
for the
**HOMELESS
COUNCIL**

ABOUT NHCHC

We are the premier national organization working at the nexus of homelessness and health care. As a longstanding National Training and Technical Assistance Partner of the Health Resources and Services Administration (HRSA), the Council's nationwide network includes health centers, medical respite organizations, physicians, social workers, universities, housing providers, people with lived experience of homelessness, researchers, hospitals, federal agencies, shelters, and more.

Grounded in human rights and social justice, our mission is to build an equitable, high-quality health care system through training, research, and advocacy in the movement to end homelessness.

Visit nhchc.org to learn more.

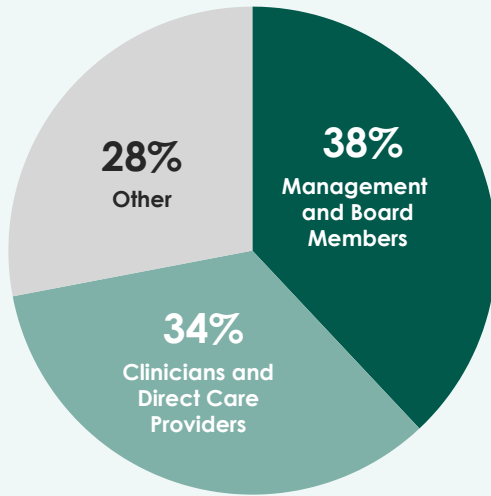
OUR COMMUNITY



The Council brings together the nation's fiercest advocates for health care and housing justice.

2024 CONFERENCE ATTENDANCE

1,076
Total Attendees




Our conference attendees are from diverse disciplines. They include decision makers, administrators, clinicians, and consumers (people with lived experience of homelessness).

Attendees represent Health Care for the Homeless (HCH) programs, medical respite programs, public health departments, community health centers, homeless programs, community mental health centers, primary care associations, shelters and housing providers, federal agencies, research institutions, advocacy organizations, universities, hospitals and continuums of care.

2024 DIGITAL AUDIENCE

 **1.5 million**
Website Views

 **23,000+**
Email Subscribers


19,000+
Social Media Followers

SPONSORSHIP LEVELS AND BENEFITS



PRESENTING HOPE SPONSORSHIP \$25,000

EXCLUSIVE

- Acknowledgement as Presenting Sponsor on all promotional and marketing materials (including tote bags)
- Acknowledgement from the podium at opening and closing plenary sessions by NHCHC CEO
- Full-page ad in digital program (prime placement)
- Organizational logo featured on symposium webpage (prime placement)
- Four conference registrations
- Tabletop tents promoting sponsor with full logo and QR code
- Post-conference attendee list
- Opportunity to provide materials for attendee tote bags
- Pre- and post-conference acknowledgement on the Council's social media channels
- High logo visibility on site in program and in printed and digital signage
- Logo with link displayed on conference mobile app

GUARDIAN SPONSORSHIP \$15,000

3 AVAILABLE

- Acknowledgement from the podium at opening and closing plenary sessions by NHCHC CEO
- Full-page ad in digital program
- Organizational logo featured on symposium webpage
- Three conference registrations
- Post-conference attendee list
- Opportunity to provide materials for attendee tote bags
- Pre- and post-conference acknowledgement on the Council's social media channels
- High logo visibility on-site in program and in printed and digital signage
- Logo with link displayed on conference mobile app

SPONSORSHIP LEVELS AND BENEFITS

DEFENDER SPONSORSHIP \$10,000

5 AVAILABLE

- Half-page ad in digital program (prime placement)
- Organizational logo featured on symposium webpage
- Two conference registrations
- Post-conference attendee list
- Opportunity to provide materials for attendee tote bags
- Pre- and post-conference acknowledgement on the Council's social media channels
- High logo visibility on-site in program and in printed and digital signage
- Logo with link displayed on conference mobile app

ADVOCATE SPONSORSHIP \$5,000

10 AVAILABLE

- Half-page ad in digital program
- Organizational name listed on symposium webpage
- One conference registration
- Post-conference attendee list
- Opportunity to provide materials for attendee tote bags
- Pre- and post-conference acknowledgement on the Council's social media channels
- High logo visibility on-site in program and in printed and digital signage
- Logo with link displayed on conference mobile app

SUPPORTER SPONSORSHIP \$2,750

10 AVAILABLE

- Organizational name listed on symposium webpage
- Opportunity to provide materials for attendee tote bags
- Pre- and post-conference acknowledgement on the Council's social media channels
- High logo visibility on-site in program and in printed and digital signage
- Logo with link displayed on conference mobile app

COMPARISON VIEW SPONSORSHIP LEVELS AND BENEFITS

Presenting Hope Sponsor
\$23,000
Exclusive

Guardian Sponsor
\$15,000
3 available

Defender Sponsor
\$10,000
5 available

Advocate Sponsor
\$5,000
10 available

Supporter Sponsor
\$2,750
10 available

	Presenting Hope Sponsor \$23,000 Exclusive	Guardian Sponsor \$15,000 3 available	Defender Sponsor \$10,000 5 available	Advocate Sponsor \$5,000 10 available	Supporter Sponsor \$2,750 10 available
Acknowledgement as Presenting Hope Sponsor on all promotional and marketing materials (including tote bags)	●				
Acknowledgement from the podium at opening and closing plenary sessions by NHCHC CEO	SOLD OUT	●			
Tabletop tents promoting sponsor with full logo and QR code	SOLD OUT				
Full-page ad in digital program (prime placement)	SOLD OUT				
Full-page ad in digital program	SOLD OUT	●			
Half-Page ad in digital program (prime placement)	SOLD OUT		●		
Half-Page ad in digital program	SOLD OUT			●	
Organizational logo featured on symposium webpage (prime placement)	SOLD OUT				
Organizational logo featured on symposium webpage	SOLD OUT	●	●		
Organizational name featured on symposium webpage	SOLD OUT			●	●
Registrations	SOLD OUT	3	2	1	
Post-conference attendee list	SOLD OUT	●	●	●	
Opportunity to provide materials for attendee tote bags	SOLD OUT	●	●	●	●
Pre- and post-conference acknowledgement on the Council's social media	SOLD OUT	●	●	●	●
High logo visibility on-site in program and in printed and digital signage	●	●	●	●	●
Logo and link displayed on conference mobile app	●	●	●	●	●

SPECIAL EVENTS SPONSORSHIP LEVELS AND BENEFITS

WELCOME RECEPTION SPONSOR

\$10,000 1 AVAILABLE

Our only after-hours event features light appetizers and cocktails and is always well attended.

- Sponsor will be recognized from the podium
- Tabletop tents promoting sponsor with full logo and QR code
- Opportunity to provide imprinted cocktail napkins (sponsor logo, website QR code, etc.) for all food and beverage stations at the event
- Organizational logo featured on symposium webpage
- Two conference registrations
- Post-conference attendee list
- Opportunity to provide materials for attendee tote bags
- Pre- and post-conference acknowledgement on the Council's social media channels
- High logo visibility on-site in program and in printed and digital signage
- Logo with link displayed on conference mobile app

NIMRC RECEPTION SPONSOR

(National Institute for Medical Respite Care)

\$7,500 1 AVAILABLE

Complete with light appetizers, this is your chance to shine as a true supporter of medical respite care!

- Sponsor will be recognized from the podium
- Tabletop tents promoting sponsor with full logo and QR code
- Organizational logo featured on symposium webpage
- Two conference registrations
- Post-conference attendee list
- Opportunity to provide materials for attendee tote bags
- Pre- and post-conference acknowledgement on the Council's social media channels
- High logo visibility on-site in program and in printed and digital signage
- Logo with link displayed on conference mobile app

AWARDS LUNCHEON SPONSOR \$5,000 1 AVAILABLE

An inspiring and eagerly awaited event at each year's conference!

- Sponsor will be recognized from the stage
- Promotion of sponsor with full logo on tabletop tents at all food and beverage stations
- Organizational name listed on symposium webpage
- One conference registration
- Post-conference attendee list
- Opportunity to provide materials for attendee tote bags
- Pre- and post-conference acknowledgement on the Council's social media channels
- High logo visibility on-site in program and in printed and digital signage
- Logo with link displayed on conference mobile app

SPECIAL EVENTS SPONSORSHIP LEVELS AND BENEFITS

NCAB BUSINESS MEETING SPONSOR

(National Consumer Advisory Board)

\$3,500 1 AVAILABLE

This is a unique opportunity to support our consumer leaders (i.e. people with lived experience of homelessness, many of whom are health center Board members) by sponsoring the annual NCAB Business Meeting.

- Make headlines as a true benefactor of those with the lived experience of homelessness with a full-page ad in the digital program!
- High logo visibility on-site in program and in printed and digital signage
- Opportunity to provide materials for attendee tote bags
- Post conference attendee list

BREAK SPONSOR

\$2,500 6 AVAILABLE

Caffeine! Fuel our registrants with coffee, tea, and snacks during breaks in the program. They will be quite grateful to you!

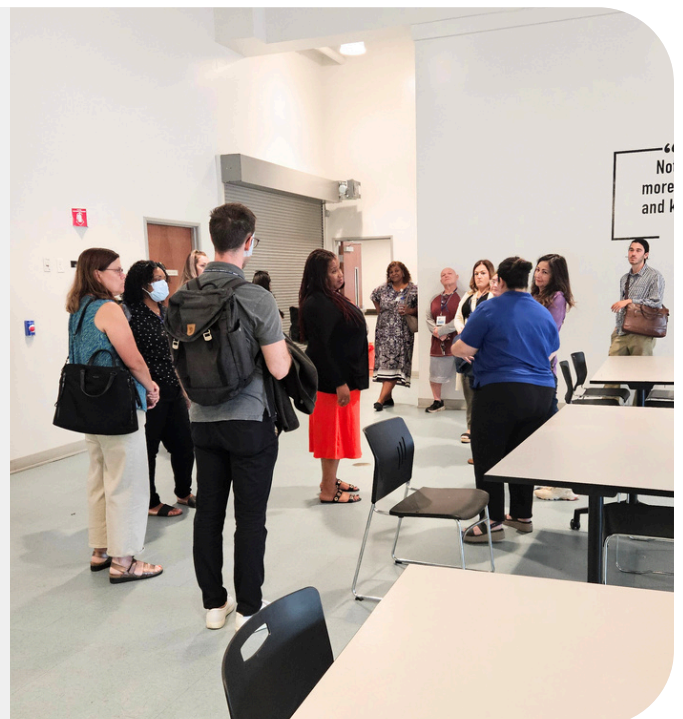
- Promotion of sponsor with full logo on tabletop tents at all break stations
- Organizational name listed on symposium webpage
- Opportunity to provide materials for attendee tote bags
- Pre- and post-conference acknowledgement on the Council's social media channels
- High logo visibility on-site in program and in printed and digital signage
- Logo with link displayed on conference mobile app

HEALTH CARE FOR THE HOMELESS SITE VISIT SPONSOR

\$2,000

Conference attendees always appreciate the opportunity to get inspiration from our hardworking members on site. Site visits are incredibly popular, and fill up faster than you can say "Housing is Health Care!"

- High logo visibility on-site in program and in printed and digital signage
- Opportunity to provide materials for attendee tote bags



MARKETING OPPORTUNITIES SPONSORSHIP LEVELS AND BENEFITS



WIFI BRANDING

\$10,000 1 AVAILABLE

Your brand and logo will be featured as the direct connection sponsor throughout the conference!

- High logo visibility on-site in program and in printed and digital signage
- Opportunity to provide materials for attendee tote bags



NAME BADGE LANYARDS

\$5,000 1 AVAILABLE

Your brand will adorn every registrant during the entire conference, ensuring they'll notice you! This sponsorship fee includes the costs of the materials and shipping. Council staff will work with you on the design.

- High logo visibility on-site in program and in printed and digital signage
- Opportunity to provide materials for attendee tote bags

TOTE BAG INSERTS \$1,500 5 AVAILABLE

Your marketing materials or branded items (stress balls, pens, chocolate, etc.) will be placed in the hands of every registrant. Send us your collateral and we'll stuff the bags. This is a great way to invite attendees to your exhibit table!

SPONSORSHIP FOR PEOPLE WITH LIVED EXPERIENCE

\$3,000

The voices of people with lived experience of homelessness are critical to advancing equity in the Health Care for the Homeless community and are central to the purpose of our conference. NHCHC is committed to creating multiple avenues to support people with lived experience in attending our conference. In addition to providing our own conference scholarships, this year we are offering a flat-rate conference package for individuals or organizations to sponsor a person with lived experience to attend our conference in Baltimore. The sponsorship includes:

- NHCHC staff takes care of booking travel and conference arrangements in partnership with the sponsored person with lived experience
- Conference registration fee to the main conference and Learning Lab
- Meals during conference hours
- Breakfast, lunch, and snacks during main conference
- Breakfast on the day of the Learning Lab
- Per diem (for meals not offered during conference)
- Ground transportation



EXHIBITOR OPPORTUNITIES AND BENEFITS

MAIN CONFERENCE RATE

May 13-14

Nonprofit Organizations	For-profit Organizations
\$2,000	\$3,000

1-DAY RATE

May 13 or May 14

Nonprofit Organizations	For-profit Organizations
\$1,000	\$2,000



EXHIBITORS RECEIVE

- Access to 1,000+ conference attendees
- Prime placement in exhibitor hall
- Draped 8-ft table with two chairs
- Complimentary Wi-Fi access
- Logo with link included on the conference mobile app
- Post-conference attendee list
- 25% discount on conference registrations (maximum of 4 registrations per exhibitor)

FULL PAGE

5.5 inches wide
x 8.5 inches tall

\$1,000

HALF PAGE

5.5 inches wide
x 4.25 inches tall

\$500

CONFERENCE PROGRAM ADVERTISEMENTS

Conference attendees will refer to the print and digital versions of the program dozens of times throughout the event, giving your organization numerous opportunities to be recognized!

How to Submit Your Ad

- Please embed fonts or convert type to outlines.
- Artwork should be set up in CMYK.
- Export final artwork as a JPEG or PDF. Final file resolution should be 300dpi.
- **Email files to Louisa Post (lpost@nhchc.org). Reach out if you have questions!**



BUILDING COMMUNITIES

HCH2025 BALTIMORE

MAY 12-15, 2025



Lock In Your Sponsorship Today for the 2025 Conference & Policy Symposium!

Scan or click the code to the left to access our sponsorship and exhibitor selection and payment form.



VENUE INFORMATION

HCH2025 will be held at the Baltimore Marriott Waterfront. Ideally situated in the Harbor East neighborhood, this beautiful hotel provides easy access to Fells Point, the National Aquarium, and the restaurants and shops of Baltimore's Inner Harbor.

Baltimore Marriott Waterfront
700 Aliceanna Street, Baltimore, MD 21202

Questions? Contact Us!

Sponsorship and Marketing Opportunities

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General Conference Questions

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NATIONAL HEALTH CARE FOR THE HOMELESS COUNCIL PARTNERS CIRCLE

Become a member of NHCHC's Partners Circle and enjoy conference and year-round recognition and savings!

CONFERENCE SAVINGS AND RECOGNITION BENEFITS

- Discounted Conference registration fees (on average \$400 less than non-member pricing) for Partners Circle employees
- Logo on Partners Circle Member signage at event
- Recognition in virtual event program

YEAR-ROUND RECOGNITION BENEFITS

Our digital audience includes 23,000 email subscribers, 19,400 social media followers, and 1.5 million website views annually.

Web and Social Media

- Hyperlinked company or organization logo on NHCHC website
- Listing on members page of website
- Acknowledgement of support on social media channels

NHCHC Newsletters

- Company/organization included in annual acknowledgement of Partners Circle members in newsletter to all NHCHC subscribers
- Annual spotlight article in members-only newsletter (written by Partners Circle member about why they joined the NHCHC Partners Circle; content approved by NHCHC)
- All employees of Partners Circle Members are eligible to receive member-only communications, which include information about training and webinars, opportunities to get involved, the latest news from the field, and more



Interested in learning more about Partners Circle Membership?

Please contact Louisa Post at lp@nhchc.org or (615) 226-2292 ext. 231