

2024
CALIFORNIA
Recuperative Care
SYMPOSIUM
SEPTEMBER 12-13 ★ SACRAMENTO

Cross-Organizational Solutions for a Seamless System of Care



nhhc.org



nimrc.org

SPONSOR & EXHIBITOR OPPORTUNITIES ★ CRCs2024

The National Institute of Medical Respite (NIMRC), a special program of the National Health Care for the Homeless Council (NHCHC), is the first national institute to advance best practices, expert services, and state-of-the-field knowledge in medical respite care (also known as recuperative care).

Widely regarded as the leading expert in recuperative care, NIMRC elevates the growing practice of recuperative care as an integral component of our mission to build an equitable, high-quality health care system in the movement to end homelessness.

California contains 35% of the recuperative care programs in the country, making the state an influential leader in innovations and best practices in the industry.

Join the inaugural California Recuperative Care Symposium as a sponsor or exhibitor as we present Cross-Organizational Solutions for a Seamless System of Care. Funding for this event supports the only national organizations solely dedicated to the community of providers serving the growing homeless population in the U.S.: NHCHC and NIMRC.

Sponsor & Exhibitor Options

The 2024 California Recuperative Care Symposium offers several opportunities for companies and organizations to engage as a symposium sponsor or exhibitor. Sponsorship tiers are outlined in the chart below, with additional sponsorship and exhibitor opportunities on the following page.



	Presenting Sponsor	Champion Sponsor	Leader Sponsor	Partner Sponsor	Supporter Sponsor	Friend Sponsor
Acknowledgement as Presenting Sponsor on all promotional and marketing materials	●					
Acknowledgement from podium at opening and closing plenary sessions.	●	●				
Full-page ad in print and digital program	●					
Half-page ad in print and digital program		●	●			
Company or organization logo recognition on symposium webpage	●	●	●			
Company or organization name recognition on symposium webpage				●	●	●
Symposium registrations	6	5	4	3	2	1
Logo and name placement in all symposium-related emails	●	●	●	●	●	●
Pre- and post-symposium acknowledgment on social media	●	●	●	●	●	●
High logo visibility on-site in program and in printed and digital signage	●	●	●	●	●	●
Opportunity to provide materials for attendee tote bags	●	●	●	●	●	●
Post-symposium attendee list	●	●	●	●	●	●

Additional Sponsorship Opportunities

WELCOME RECEPTION

\$5,000 (1 available)

Complete with light appetizers, beer, and wine in the atrium, this is the Symposium's only after-hours networking event.

- Sponsor logo and website link displayed electronically and physically on-site
- Tabletop tents promoting sponsor with full logo and QR code
- Opportunity to provide imprinted cocktail napkins (sponsor logo, website QR code, etc.) for all food and beverage stations at the event
- Two full symposium registrations
- Post-symposium attendee list

AWARD FOR TRAILBLAZER IN CALIF.

\$2,500 (1 available)

Show that you support leadership in California Recuperative Care! This award will be presented during lunch on day one of the Symposium.

- Sponsor logo on stage screen during award luncheon (one hour)
- Sponsor name on award handed to recipient
- Acknowledgement of sponsor at the podium when presenting award to recipient
- Sponsor logo and special thanks to sponsor in Trailblazer Award section of digital program
- One full symposium registration
- Post-symposium attendee list



About NIMRC and NHCHC

The National Institute for Medical Respite Care is a special program of the National Health Care for the Homeless Council whose primary focus is on expanding medical respite care programs in the United States.

Launched on July 15, 2020, NIMRC is a singular national institute that advances best practices, delivers expert consulting services, and disseminates state-of-field knowledge in medical respite care. NIMRC's vast repository of principles and practices are delivered by internal staff, external subject matter experts, and consulting teams that together provide training and technical support, consumer-involved and community-based research, state-centered and federal level policy briefings, legislative and administrative advocacy, philanthropic services, and communications support.

Visit nimrc.org to learn more.

Exhibitor Opportunities and Benefits

For-profit rate: \$750 Nonprofit rate: \$500
(10 available)

- Draped 8-ft table with two chairs
- Post-symposium attendee list
- Access to 250 symposium attendees in intimate setting
- Central placement in Symposium's Atrium





Venue Information

The 2024 California Recuperative Care Symposium will be held at the Hilton Sacramento Arden West, just off the Capital City Freeway, in the center of the Point West Business District.

Hilton Sacramento Arden West

2200 Harvard St.
Sacramento, CA 95815-3306
916-922-4700

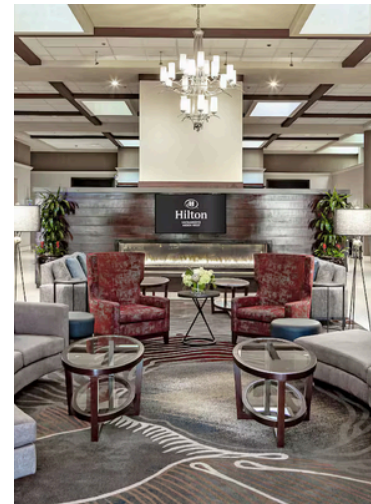
Questions? Contact Us!

Sponsorship and Marketing Opportunities

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General Symposium Questions

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Learn More
About CRCS2024
at nimrc.org

