

NATIONAL
HEALTH CARE
for the
HOMELESS
COUNCIL

HCH2024

PHOENIX, AZ • MAY 13-16, 2024

Toward Access and Equality:
Embracing an Equitable Approach to Health Care

2024 Conference & Policy Symposium



2024 SPONSOR & EXHIBITOR OPPORTUNITIES

The National Health Care for the Homeless Conference & Policy Symposium is the preeminent annual meeting and largest gathering of health centers and other social service agencies serving people experiencing homelessness. This year we are working *Toward Access and Equality: Embracing an Equitable Approach to Health Care*. *Access and Equality* (equitable and quality care) are key drivers in creating a health care system that is grounded in human rights and social justice.

Your sponsorship of this event supports our efforts to build an equitable, high-quality health care system in the movement to end homelessness.

The Council Brings Together the Nation's Fiercest Advocates For Health Care and Housing Justice

1,023

2023 conference attendance

Our Community

Our conference attendees are rich in a diversity of disciplines and social demographics, and include decision-makers, administrators, clinicians and consumers (people with lived experience of homelessness). Attendees represent Health Care for the Homeless (HCH) programs, medical respite programs, public health departments, community health centers, homeless programs, community mental health centers, primary care associations, shelters and housing providers, federal agencies, research institutions, advocacy organizations, universities, hospitals and continuums of care. Grantees from public housing and PATH (People Assisting the Homeless) have also been in attendance.

DIGITAL AUDIENCE



Website

1.2 million annual views



Email Subscribers

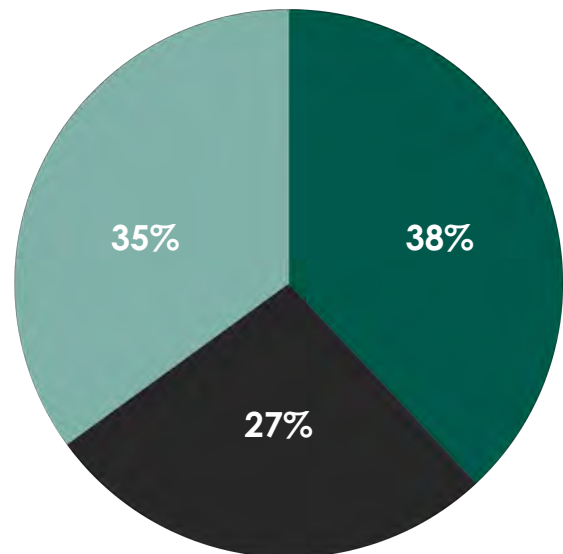
20,239



Social Media Followers: 17,600

Conference Attendees

- Management and Board Members
- Clinicians/Direct Care Providers
- Other



Please consider sponsoring this year's conference – Thank You!



About the National Health Care for the Homeless Council (NHCHC/the Council)

The Council is the premier national organization working at the nexus of homelessness and health care. We are a nationwide network of individuals and organizations that include health centers, medical respite organizations, physicians, social workers, consumers (people with lived experience of homelessness), universities, housing providers, researchers, hospitals, federal agencies and shelters.

For nearly four decades, the Council has served as the leading national organization calling for comprehensive health care and secure housing for all. Grounded in human rights and social justice, our mission is to build an equitable, high-quality health care system through training, research, and advocacy in the movement to end homelessness.

If your products, services, or programs complement the work of NHCHC or would be of interest to our network, please consider sponsoring this year's conference!

[CLICK HERE TO LEARN MORE](#)



2024 ANNUAL CONFERENCE & POLICY SYMPOSIUM

Toward Access & Equality: Embracing an Equitable Approach to Health Care
May 13-16, Phoenix, AZ

Sponsorship Levels and Benefits

PRESENTING HOPE SPONSORSHIP.....\$25,000

EXCLUSIVE

- Full-page inside front cover ad in digital program
- Acknowledgement from the podium at opening and closing plenary sessions by NHCHC CEO
- Tabletop tents promoting sponsor with full logo and QR code
- Organizational logo on conference tote bags
- Pre- and post-conference acknowledgement on the Council's social media channels
- Five conference registrations
- Opportunity to provide materials for attendee tote bags
- Post conference attendee list
- Logo displayed electronically onsite
- Logo with link displayed on conference mobile app
- Exhibition table, if requested

GUARDIAN SPONSORSHIP.....\$15,000

EXCLUSIVE

- Full-page ad in digital program (prime placement)
- Acknowledgement from the podium at opening plenary by NHCHC CEO
- Pre- and post-conference acknowledgement on the Council's social media channels
- Four conference registrations
- Opportunity to provide materials for attendee tote bags
- Post-conference attendee list
- Logo displayed electronically onsite
- Logo with link displayed on conference mobile app
- Exhibition table, if requested



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Sponsorship Levels and Benefits

DEFENDER SPONSORSHIPS.....\$10,000

- Full-page ad in digital program
- Pre- and post-conference acknowledgement on the Council's social media channels
- Three conference registrations
- Opportunity to provide materials for attendee tote bags
- Post-conference attendee list
- Logo displayed electronically onsite
- Logo with link displayed on conference mobile app
- Exhibition table, if requested

ADVOCATE SPONSORSHIPS.....\$7,500

- Half-page ad in digital program
- Pre- and post-conference acknowledgement on the Council's social media channels
- Two conference registrations
- Opportunity to provide materials for attendee tote bags
- Logo displayed electronically onsite
- Logo with link displayed on conference mobile app
- Exhibition table, if requested

SUPPORTER SPONSORSHIPS.....\$5,000

- Quarter-page ad in digital program
- Pre- and post-conference acknowledgement on the Council's social media channels
- One conference registration
- Logo displayed electronically onsite
- Logo with link displayed on conference mobile app
- Exhibition table, if requested



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Special Events

Sponsorship Levels and Benefits

WELCOME RECEPTION SPONSOR (one available).....\$10,000

Complete with light appetizers and cocktails, this is our only after-hours event and is always well attended!

- Sponsor logo and website link displayed electronically and physically onsite
- Tabletop tents promoting sponsor with full logo and QR code
- Opportunity to provide imprinted cocktail napkins (sponsor logo, website QR code, etc.) for all food and beverage stations at the event
- Exhibition table, if requested
- Opportunity to provide materials for attendee tote bags
- Post-conference attendee list

AWARDS LUNCHEON SPONSOR (one available).....\$5,000

An inspiring and eagerly awaited event at each year's conference!

- Sponsor will be recognized from the stage
- Sponsor logo and website link displayed electronically and physically onsite
- Promotion of sponsor with full logo on tabletop tents at all food and beverage stations
- Exhibition table, if requested
- Opportunity to provide materials for attendee tote bags
- Post-conference attendee list

NATIONAL CONSUMER ADVISORY BOARD (NCAB) BUSINESS MEETING SPONSOR (one available).....\$3,500

This is a unique opportunity to support our consumer leaders (i.e. people with the lived experience of homelessness, many of whom are health center Board members) by sponsoring the annual NCAB Business Meeting.

- Make headlines as a true benefactor of those with the lived experience of homelessness with a full-page ad in the digital program!
- Sponsor logo and website link displayed electronically
- Exhibition table, if requested
- Opportunity to provide materials for attendee tote bags
- Post conference attendee list

Special Events

Sponsorship Levels and Benefits

BREAK SPONSOR (six available).....\$2,500

Caffeine! Fuel our registrants with coffee, tea, and snacks during breaks in the program, and they will be eternally grateful to you!

- Sponsor logo and website link displayed electronically and physically onsite
- Promotion of sponsor with full logo on tabletop tents at all break stations
- Post-conference attendee list

HCH SITE VISIT TRANSPORTATION SPONSOR.....\$2,000

(Health Care for the Homeless Clinic)

Conference attendees always appreciate the opportunity to get inspiration from our hard-working members on-site. Site visits are incredibly popular, and capacity fills up faster than you can say "Housing is Health Care!"

- Sponsor logo and website link displayed electronically
- Post-conference attendee list



Have a creative sponsorship idea? We'd love to hear it!

To discuss pricing and process, reach out to Louisa Post at lpost@nhchc.org or (615) 997-0046.

Marketing Opportunities

Sponsorship Levels and Benefits

WIFI BRANDING (one available).....\$10,000

Your brand and logo will be featured as the direct connection sponsor throughout the conference!

NAME BADGE LANYARDS (one available).....\$5,000

Your brand will adorn every registrant during the entire conference, ensuring they'll notice you! This sponsorship fee includes the costs of the materials and shipping. Council staff will work with you on the design.

TOTE BAG INSERTS (five available).....\$1,500

Your marketing materials or branded items (stress balls, pens, chocolate, etc.) will be placed in the hands of every registrant. Send us your collateral and we'll stuff the bags. This is a great way to invite attendees to your exhibit table!

Exhibitor Opportunities and Benefits

Nonprofit Organization..... \$1,500
For-profit Organization..... \$2,500

Nonprofit 1-day rate \$1,000
For-profit 1-day rate \$2,000

EXHIBITOR BENEFITS

- Draped 8-ft table with two chairs
- Logo with link included on the conference mobile app
- 1 complimentary full conference registration
- Complimentary Wi-Fi access
- Post-conference attendee list
- Access to 1,000 conference attendees
- Prime placement in food and beverage service area
- Your organization's profile and contact information displayed on conference mobile app



Lock In Your Sponsorship Today for the 2024 Conference & Policy Symposium!

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Scan this code or click the button below to access our sponsorship and exhibitor selection and payment form.

[LEARN MORE](#)



VENUE INFORMATION

The 2024 NHCHC Conference & Policy Symposium will be held at the Arizona Grand Resort & Spa in Phoenix. Nestled at the base of America's largest urban park and wilderness preserve, the Arizona Grand Resort & Spa is Arizona's only AAA Four Diamond all-suite resort.

Arizona Grand Resort & Spa

8000 S. Arizona Grand Parkway, Phoenix, AZ 85044
arizonagrandresort.com

QUESTIONS? CONTACT US!

Sponsorship and Marketing Opportunities

Louisa Wittmann Post
lpst@nhchc.org
(615) 997-0046

General Conference Questions

Brett Poe
bpoe@nhchc.org