Business Case for Diversity

A few articles

The Health Care Transformation Task Force is excited to announce the release of [***BUILDING THE BUSINESS CASE FOR HEALTH EQUITY INVESTMENT: STRATEGIES TO SECURE SUSTAINABLE SUPPORT (*BUSINESS CASE*)***](https://hcttf.org/wp-content/uploads/2023/01/HEAG-Business-Case-Full_Final.pdf). This resource offers concrete and practical information for how to bring health care organizations’ leadership on board with investing in and addressing health equity.

<https://hcttf.org/building-the-business-case-for-health-equity-investment/>

They’re Making the business case for health equity

<https://coverage.bluecrossma.com/article/making-business-case-health-equity>

The Business Case for Investing in Health Equity

<https://terrygroup.com/the-business-case-for-investing-in-health-equity/>

There’s a Business Case for Health Equity and Companies are all on the Hook to Achieve it, says EY This has a technology focus but also highlights points on healthcare employer workforce equity as a path to improving patient equity outcomes

<https://newsroom.thecignagroup.com/buisness-case-for-health-equity-ey-research>

*Diversity and Inclusion Wins* McKinsey 2020

<https://www.mckinsey.com/featured-insights/diversity-and-inclusion/diversity-wins-how-inclusion-matters#/>

*How and Why Diversity Drives Financial Performance* Harvard Business Review 2018

<https://hbr.org/2018/01/how-and-where-diversity-drives-financial-performance>

The Business Case for More Diversity. Wall Street Journal

<https://www.wsj.com/articles/the-business-case-for-more-diversity-11572091200?reflink=desktopwebshare_permalink>

*Stop Making the Business Case for Diversity* 2022 Harvard Business Review – they argue in this article that it is a turn-off for potential employees. I get that. But the argument for the business case is for the C-Suite folks. The argument about the moral imperative is for the employees. I say leverage both.

[file:///Users/staciewalton/Downloads/H073LS-PDF-ENG%20(1).PDF](file:///Users/staciewalton/Downloads/H073LS-PDF-ENG%20%281%29.PDF)

*The Six traits of Inclusive Leadership :* Deloitte 2016

<https://www2.deloitte.com/content/dam/Deloitte/au/Documents/human-capital/deloitte-au-hc-six-signature-traits-inclusive-leadership-020516.pdf>