

Community-Centered Approaches to Healthcare: Introduction to the CCHH Model

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HealthAffairs

TOPICS JOURNAL BLOG

Meeting Individual Social Needs Falls Short Of Addressing Social Determinants Of Health

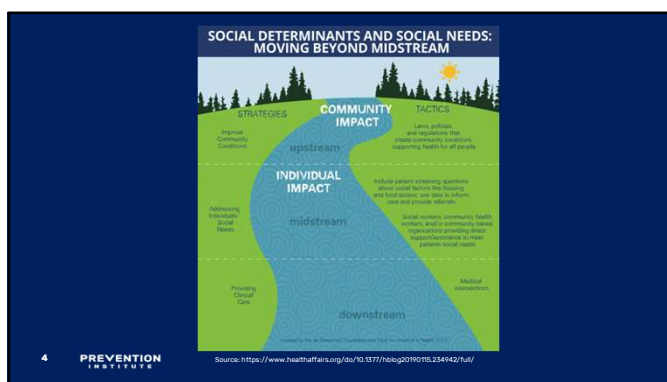
Brian Castrucci, John Auerbach

JANUARY 16, 2019 10.1377/hlthaff.20190115.234842

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Source: <https://www.healthaffairs.org/doi/10.1377/hlthaff.20190115.234842/full>

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Moving Prevention Further Upstream

Our organization may already be ...	The next step might be ...
Linking patients to legal services to address health and safety in rental housing (MLP)	Working with the city to enforce housing codes in rental properties
Enrolling patients in health insurance	Advocating for universal access to insurance
Providing transportation vouchers	Influence adoption of policy to provide free bus passes available to all high school students
Referring patients to food pantries	Working to improve the local food system

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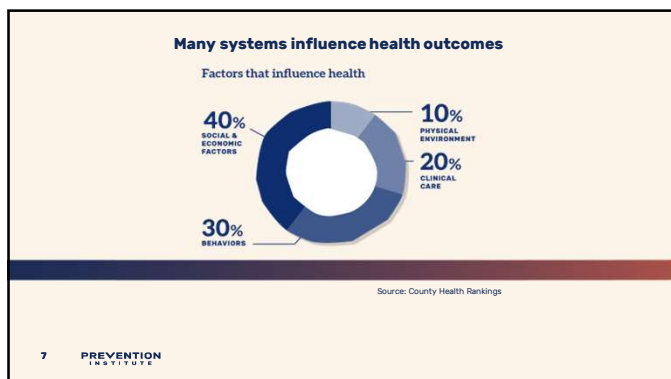
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St. John's Well Child and Family Center

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Source: <https://www.welchilg.org/about-us/>

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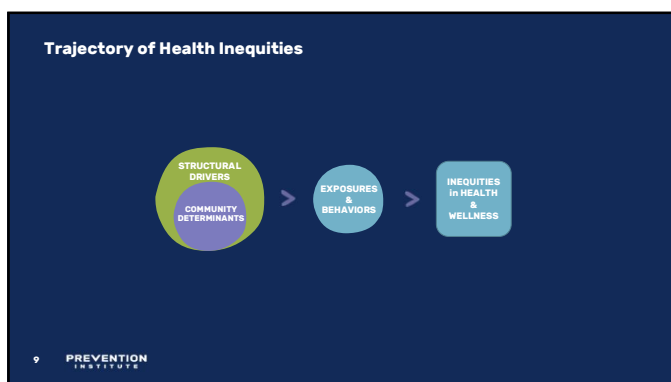
Health equity means that every person, regardless of who they are—the color of their skin, their level of education, their gender or sexual identity, whether or not they have a disability, the job that they have, or the neighborhood that they live in—has an equal opportunity to achieve optimal health.

— Braveman PA, et al. Health disparities and health equity: The issue is justice. 2011.

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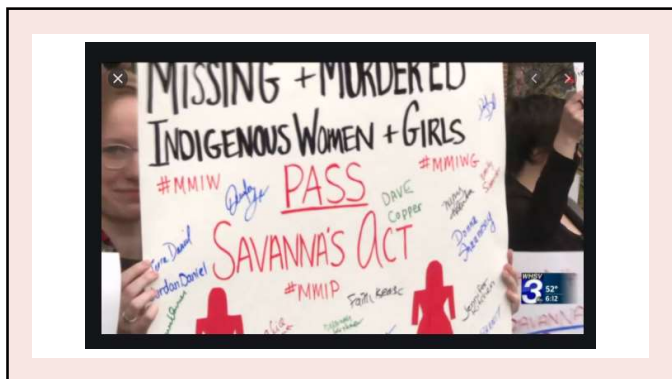
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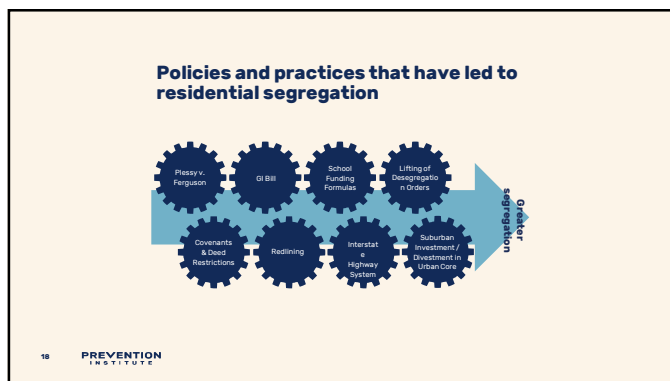
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Operationalizing Equity

- Past disadvantage:** Closes historic gaps to improve health and economic opportunities in vulnerable communities.
- Contemporary participation:** Engages in shared decision making through community-based participation and elevating perspectives of vulnerable communities.
- Future consequences:** Prevents future disparities by leveraging funding for long-term health and organizational capacity, and incorporating metrics and evaluation to track whether initiatives are closing gaps.

20 PREVENTION INSTITUTE Source: USC's Program for Environmental and Regional Equity

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Community-Centered Health Homes
Bridging Healthcare Services and Community Prevention

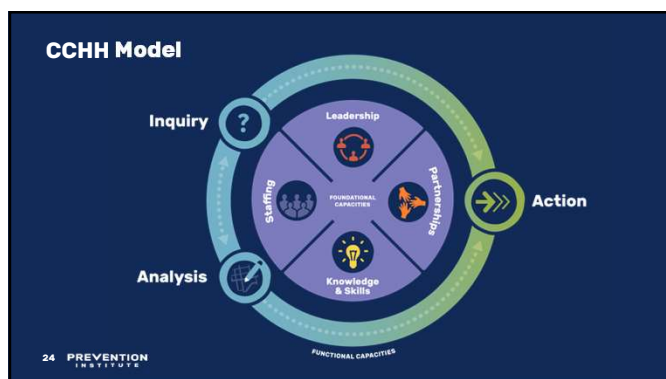
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A Community-Centered Health Home not only *acknowledges* that factors outside the clinic walls affect patient health outcomes; it *actively participates* in improving them.

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**Asian Health Services:
Community-Centered Health Home**

25 PREVENTION INSTITUTE http://www.theobalgroup.com/asia_health_services/ <http://www.cahealthysalabes.org>

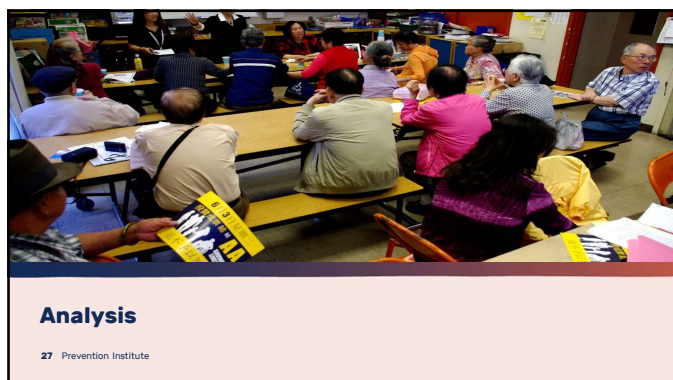
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Inquiry

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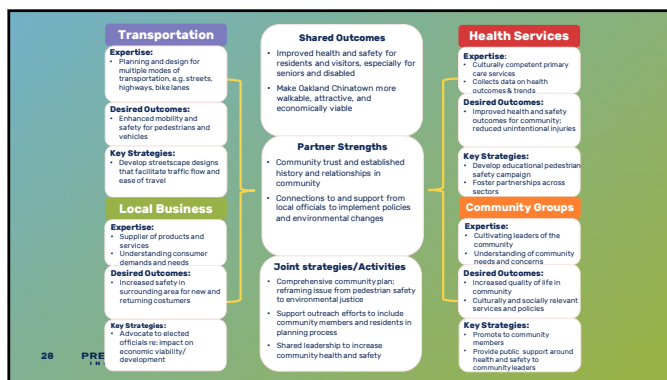
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Analysis

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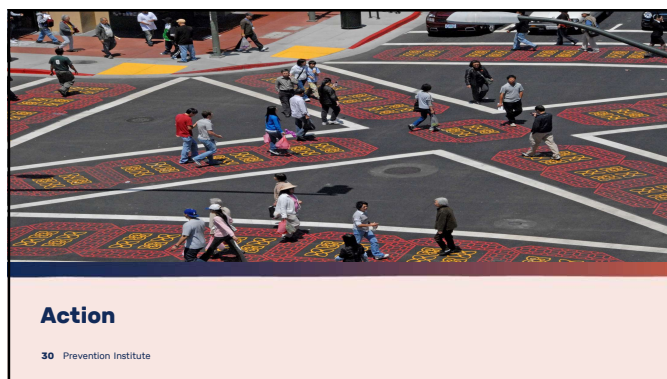
Asian Health Services

Priorities and Shared Outcomes:

1. Economic development and economic equity
2. Physical development in nearby communities impacted by traffic patterns in Chinatown
3. Transportation development in the neighborhood to improve safety

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Action

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Asian Health Services: ...to Community Change!



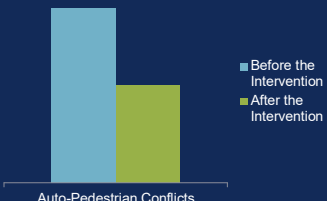
REVIVE CHINATOWN!

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Photo courtesy of Community Commons, <http://www.communitycommons.org>

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Results: 50% reduction in auto-pedestrian conflicts

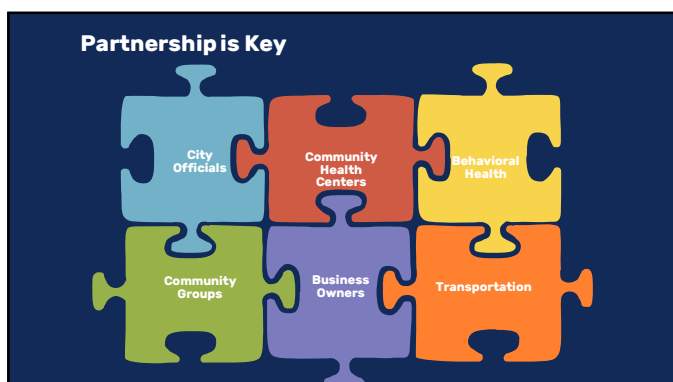


Time Period	Auto-Pedestrian Conflicts
Before the Intervention	High
After the Intervention	50% Lower

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Source: Alameda County Transportation Commission, Comprehensive Circulation Study for Downtown Oakland and Access to/from West Alameda

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Important Takeaways

- Leverage complementary assets of partners to move work forward effectively
- Start with the data you have, which may come from partners and the community first
- Support community residents in taking action
- "CCHH isn't a program we fund, it's everything about us."

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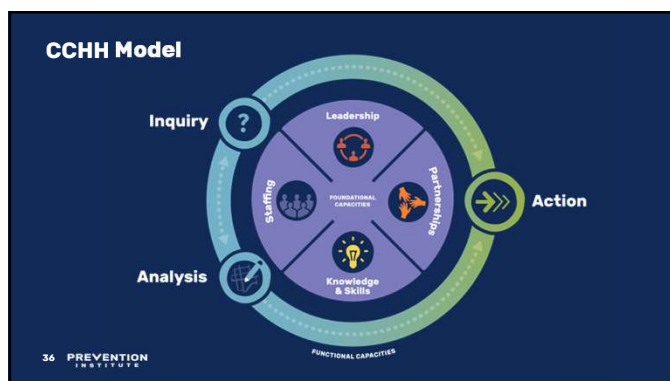
Checking In...

How are the themes of CCHH coming up in your work and community?

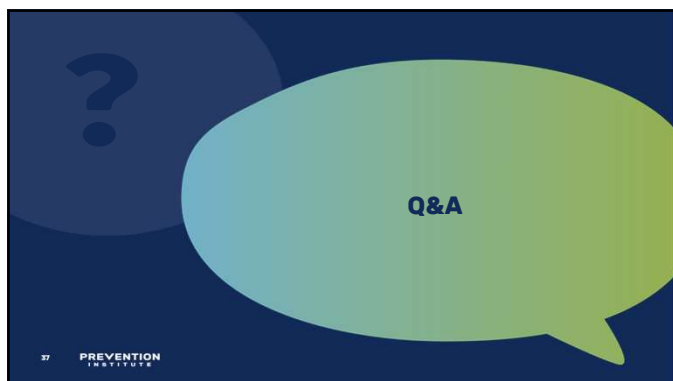
Which aspect of CCHH do you want to learn more about?

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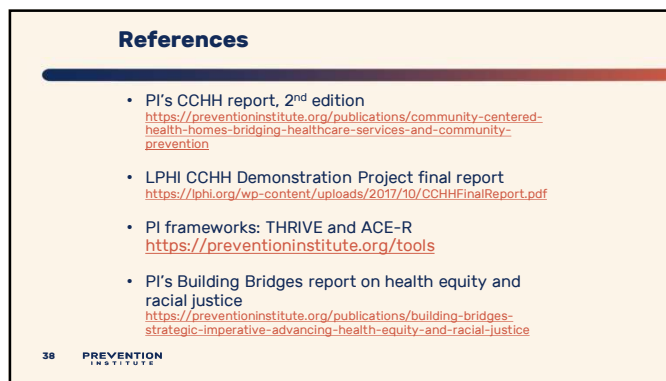
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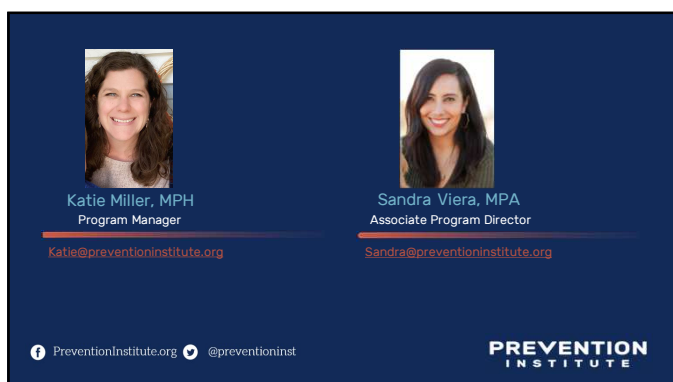
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