NHCHC COVID-19 VACCINE AMBASSADORS

“outreach, outreach, outreach, inform, vaccinate”

Informing PEH, PWSUD, and PWESW on COVID-19 to reduce vaccine hesitancy with Vaccine Ambassadors

“Every day the world is opening up despite the numbers going up. However, I will not give up trying to educate the public.”

– Vaccine Ambassador

COVID-19 Vaccine Ambassador Project

The Strategy

The Goal

With funding from the CDC, and partnering with NACHC, NHCHC distributed 15 grants totaling over $2 million to reduce COVID vaccine hesitancy.

To improve COVID-19 vaccines for marginalized populations with vaccine ambassadors.

To reduce COVID-19 vaccine hesitancy among three marginalized populations including, people experiencing homelessness, people with substance use disorders, and/or people who engage in sex work.

Contributors listed in alphabetical order

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