2022 NATIONAL HCH CONFERENCE SPONSOR & EXHIBITOR OPPORTUNITIES

Seattle, WA | May 10-13, 2022

NATIONAL
HEALTH CARE
for the
HOMELESS
COUNCIL

ABOUT THE COUNCIL

The National Health Care for the Homeless Council is a nationwide network of individuals and organizations working at the nexus of health care and homelessness. Our members include health centers, medical respite organizations, physicians, social workers, consumers, universities, housing providers, researchers, hospitals, federal agencies, and shelters.

For three decades, the Council has served as the leading national organization calling for comprehensive health care and secure housing for all. Grounded in human rights and social justice, our mission is to build an equitable, high-quality health care system through training, research, and advocacy in the movement to end homelessness.

ABOUT THE CONFERENCE

The National Health Care for the Homeless Council is privileged each year to host the largest gathering of practitioners of homeless health care and medical respite care, advocates, people with lived experience of homelessness, and researchers about homelessness in the country. The National HCH Conference is a tremendous opportunity to learn, grow professionally, re-connect with colleagues, and make new connections.

Our 2022 HCH Conference embraces the theme "Toward Health and Belonging." Everyone deserves a chance to live a life of complete mental, physical, and social well-being. Our theme acknowledges there is a continuum of progression, and we need to move "Toward" addressing these challenges and embrace new opportunities to improve the health and belonging of everyone in our society. Join us as a sponsor at the 2022 National HCH Conference & Policy Symposium as we explore providing and advocating for the health and belonging of people experiencing homelessness.

OUR CONFERENCE ATTENDEES

Our attendees are rich in a diversity of disciplines and social demographics and include administrators, clinicians, and consumers. Attendees represent Health Care for the Homeless programs, public health departments, medical respite programs, primary care associations, shelters, and housing providers, federal agencies, research institutions, advocacy organizations, universities, hospitals, and continuums of care. Grantees from public housing and PATH have also been in attendance.

2021 National HCH Conference
(Virtual) attendance: 800+

2019 National HCH Conference
(Washington, D.C.) attendance: 924

SPONSORSHIP OPPORTUNITIES

Double Platinum $20,000	Platinum $15,000	Gold $10,000	Silver $5,000	Bronze $2,500
Exhibit booth at exhibit hall entrance	Exhibit booth with premium placement	Exhibit booth	Exhibit booth	Exhibit booth
Video thank you message from CEO for social media promotion/website & special "Thank you sponsors" eblast. Would be customized to individual sponsor.	Video thank you message from CEO for social media promotion/website & special "Thank you sponsors" eblast. Would be customized to individual sponsor.	Video thank you message from CEO for social media promotion/website & special "Thank you sponsors" eblast. Would be customized to individual sponsor.	General video thank you message from CEO for social media promotion/website & special "Thank you sponsors" eblast. Includes general message to all sponsors.	General video thank you message from CEO for social media promotion/website & special "Thank you sponsors" eblast. Includes general message to all sponsors.
Awards Luncheon sponsorship & acknowledgement (1 available) (Will include table tents with sponsor info on each table and food/drink station)	Welcome Reception sponsorship & acknowledgement (1 available) (Will include table tents with sponsor info on each table and food/drink station)	Network Meeting Activity OR Governing Membership luncheon sponsorship & acknowledgement (4 available) (Will include table tents with sponsor info on each table and food/drink station)	Breakfast Sponsorship & acknowledgement (2 available) (Will include table tents with sponsor info on each table and food/drink station)	Break sponsorship & acknowledgement (multiple available) (Will include table tents with sponsor info at each food/drink station)
Council-produced video from exhibit, to be shared on Council & NIMRC social media and for sponsor use	Council-produced video from exhibit, to be shared on Council social media and for sponsor use	Council-produced video from exhibit for sponsor use		
Full-page ad in the Conference digital program, inside front or back cover	Full-page ad in the Conference digital program	Half-page ad in the Conference digital program	Quarter-page ad in the Conference digital program	Listing in Conference digital program
Banner recognition at on-site conference	Banner recognition at on-site conference	Banner recognition at on-site conference	Recognition on on-site signage	Recognition on on-site signage
Recognition on Conference website	Recognition on Conference website	Recognition on Conference website	Recognition on Conference website	Recognition on Conference website

SPONSORSHIP OPPORTUNITIES

Double Platinum $20,000	Platinum $15,000	Gold $10,000	Silver $5,000	Bronze $2,500
Organizational logo (along with Council logo) on Conference tote bags Organizational logo on Conference name badges Opportunity to provide materials for attendee tote bags	Organizational logo (along with (Council logo) on Conference lanyards Organizational logo on Conference name badges Opportunity to provide materials for attendee tote bags	Organizational logo on Conference name badges Opportunity to provide materials for attendee tote bags	Opportunity to provide materials for attendee tote bags	Opportunity to provide materials for attendee tote bags
Logo displayed on Conference mobile app splash page (what attendees see when they open the app) and banner (what attendees see when scrolling the app)	Logo displayed on Conference mobile app banner (what attendees see when scrolling the app)	Logo displayed on Conference mobile app banner (what attendees see when scrolling the app)		
Social media cover on Council FB and Twitter featuring individual sponsor logo and thank you message; showcased for 2 weeks	Social media cover on Council FB and Twitter featuring individual sponsor logo and thank you message; showcased for 1 week	Social media cover on Council FB and Twitter featuring individual sponsor logo and thank you message; showcased for 5 days	Social media cover on Council FB and Twitter with all sponsor logos and thank you message; showcased for 3 days	Social media cover on Council FB and Twitter with all sponsor logos and thank you message; showcased for 3 days
Conference program sponsorship & acknowledgement (1 available)	One day of Main Conference Wi-Fi sponsorship & acknowledgement (2 days available)	Pre-Conference Institute OR Learning Lab Wi-Fi sponsorship (2 days available)		
Five Main Conference registrations	Four Main Conference registrations	Three Main Conference registrations	Two Main Conference registrations	One Main Conference registrations
Post-Conference attendee list	Post-Conference attendee list	Post-Conference attendee list	Post-Conference attendee list	Post-Conference attendee list

BECOME A CORPORATE AFFILIATE!

For an additional $1,000, Conference sponsors at any level may become Corporate Affiliates of the Council. This includes:

- Corporate logo and link on the Conference website throughout the year
- Company logo and link in Solidarity and Council R&R newsletters (6 times each per year)
- Recognition in Better Together annual membership digital magazine
- Opportunity to submit one spotlight/feature per year for publication in Solidarity (text max 250 words, can link to additional information; artwork and text are subject to Council approval)

Photo courtesy of Austin Street Center | Dallas, TX

Click HERE to download the Sponsorship Selection & Payment Form.

www.nhchc.org

QUESTIONS?

Questions About Sponsorship or Exhibiting?	General Conference Inquiries
Contact:	Contact:
Dott Freeman, Senior Director of Advancement	Cecilia Willoughby, Training and Meetings Coordinator
Phone: (207) 333-8877	Email:
Email:	cwilloughby@nhchc.org
dfreeman@nhchc.org	

Photo courtesy of Father Joe's Villages. | San Diego, CA