

NATIONAL
HEALTH CARE
for the
HOMELESS
COUNCIL



## Our Renewed Mission

2019-2020 Annual Report



# Mission Statement of the National Health Care for the Homeless Council

(Updated 2019-2020)





#### From the CEO

The National Health Care for the Homeless Council is an amazing community as seen in the pages of this Annual Report, which covers a period (July 2019 to June 2020) that included the beginning of a once-in-a-century pandemic. Our collective response to COVID-19, the outcry for racial justice, and the ongoing opioid epidemic was in complete alignment with your values and also our new Mission Statement.

Through those concurrent epidemics, our Health Care for the Homeless and Medical Respite communities showed they are resilient, resourceful, and relevant as they led the efforts to protect the health of people experiencing homelessness in their communities across the nation. The excellent Council staff represented and presented your work on the front lines and strengthened partnerships with federal agencies – CDC and HUD, in particular – and several other homelessness organizations which are helping us to advance our mission.

Our 18-month strategic planning process yielded three new strategic priorities where we are to direct most of our energy and resources:

1) expand our advocacy efforts to focus more on upstream causes and solutions; 2) expand Medical Respite; and 3) reframe our research to help HCH programs and Medical Respite programs better use their data for program quality improvement. Our strategic planning process did not change our mission (why we exist), but we did want to change how we express our mission to reflect why we exist and how we do our work.

In Solidarity,

Bobby Watts, MPH, MS, CPH

ly With

CEO

## Highlights from our Mission Statement:

- We are affirming that our bedrock values include health care and housing as human rights. In a large sense, we are a human rights and social justice organization.
- We are promoting equity and high quality in the services of our HCH and Medical Respite communities, as well as those of the Council, with the goal of building a better and more equitable health care system.
- Our main activities in advancement of our mission are training, research, and advocacy.
- We reaffirm that our ultimate goal is to end homelessness, and that we can only do that as part of a larger movement where we bring expertise in health care.

As a valued member of the Council community, I hope you will become familiar with our Mission Statement, so that you will see why we make some of our choices, how you can support us in fulfilling our mission, and also so that you can evaluate us and hold us accountable to our mission.

## **2019-2020 YEAR IN REVIEW**



### **Pandemic Response**

As the Council embarked on a new year, our focus was on meeting the goals of the newly adopted strategic priorities. However, along with other organizations and, indeed, the rest of the world, our energies were redirected in early 2020 by the novel coronavirus pandemic – COVID-19.

The Council and Health Care for the Homeless programs have been committed for decades to addressing the intersecting issues of homelessness and health care, yet COVID-19 brought challenges unlike any we had ever faced. People experiencing homelessness are particularly vulnerable during the COVID-19 pandemic, and the Council moved quickly to create resources and collect guidance to help meet their needs.





#### Beginning in March 2020, the Council:

- Hosted a series of interactive discussions covering a variety of topics relevant to supporting the needs of people experiencing homelessness during the pandemic. Between March and June, there were five Town Halls and nine Coffee Chats, attended by a combined total of nearly 1,700 participants. The two most popular discussions were "Avoiding Civil Detention: Responding to Clients Who Violate Isolation Orders" (338 attendees) and "Supporting Clients' Mental Health During Isolation and Quarantine" (308 attendees). In addition, a stand-alone webinar on "Coronavirus and the HCH Community: Status Updates, Available Guidance, Local Preparations, and Outstanding Issues," drew 1,400 attendees.
- In partnership with the Centers for Disease Control and Prevention, we helped collect data from universal testing events at shelter or encampment-based service sites during the pandemic and created a dashboard on

our website to publicize the data. This effort supplemented clinical testing data presented by the Health Resources Services Administration, analyzed to highlight health centers serving patients experiencing homelessness and housing instability. Between March and June, data were submitted from **170 testing events** nationwide.

- Published **five issue briefs** specifically focused on COVID-19 and the HCH community:
  - "Needed Policy Responses for a High-Risk Group"
  - "Needed Actions from Public Health and Emergency Response Systems"
  - "Reducing Harm for People Using Drugs and Alcohol During the COVID-19 Pandemic: A Guide for Alternative Care Site Programs"
  - "Comprehensive Testing and Services for People Experiencing Homelessness"
  - "Medical Respite Care and Alternative Care Sites"

### **Medical Respite Care**

A key strategic priority adopted in early 2020 was to support the expansion of medical respite – acute and post-acute care for people experiencing homelessness who are not ill enough to remain in a hospital, but are too ill to recover on the streets or in a traditional shelter.

Although the Council's work in medical respite care began 20 years ago with the establishment of the Respite Care Providers' Network, COVID-19 has made many communities and health systems aware of the value and importance of addressing the health needs of people without homes. In the wake of the pandemic, many communities set up alternative care sites to accommodate people experiencing homelessness who needed a safe place to await test results, receive treatment, or be protected from the risk of COVID-19 infection.



More organizations have become aware of medical respite and approached the Council with requests for information, training, and technical assistance. Many of those requesting assistance are not part of health centers, but local governments, hospitals, health plans, and local systems responding to homelessness. The Council is committed to delivering information, training, and technical assistance that is tailored to their specific needs.



#### **Racial Justice**

The Council's commitment to racial justice has strengthened in recent years, and became even more amplified in light of events throughout 2019 and 2020. The COVID-19 pandemic illuminated persistent racial health disparities in the United States, and acts of institutional violence laid bare the ongoing racial injustice that permeates our society.

We acknowledge that if we (and our members) do not actively resist racism in our work, we are complicit in sustaining racial inequality. Our work toward resisting racism included convening two learning collaboratives that were focused on how organizations can adopt and incorporate Diversity, Equity, and Inclusion principles and practices. We shared resources, publications, and reports, and conducted two interactive discussions in May and June which drew nearly **100 attendees**:

- "Compounding Oppression:
   Anti-Racism in COVID-19 Response"
- ◆ "Community Meet-Up on Racism and Oppression"

The Council also partnered with other national organizations, including the Center on Budget and Policy Priorities, the National Alliance to End Homelessness, and the National Low Income Housing Coalition to establish "The Framework for an Equitable COVID-19 Homelessness Response." The Framework provides guidance to communities on how to use a wide range of federal funding sources – all with a racial justice and equity lens.

"Racism is the root of the pervasive denial of economic prospects, housing opportunities, access to health care, and distribution of wealth in the United States. Racism is also a primary cause of poverty and homelessness, and the only way to work toward our mission of ending homelessness is to actively work to dismantle racist systems."

From "No Justice, No Peace,"Council Statement, June 2020





### **Organizational Support**

The Council, its members, and other organizations serving those in need of health care and housing were positively impacted by two major grants in Spring 2020. The Council served as a grantmaking partner for \$3 million in funding to organizations during COVID-19 on behalf of two funders:

**UnitedHealth Foundation** pledged \$2.5 million to support both the immediate needs of Health Care for the Homeless programs and their longer term needs to expand capacity.

**Kaiser Permanente** awarded \$500,000 in grants to organizations serving on the front lines to the needs of individuals dealing with the dual epidemics of COVID-19 and homelessness.



# Medication-Assisted Treatment and Responding to the Opioid Epidemic

While Health Care for the Homeless programs serve only 4% of all health center patients nationally, they are responsible for serving nearly 40% of all patients receiving medication-assisted treatment for opioid use disorder.

In 2019, the Council hosted the two-day Medication-Assisted Treatment and Recovery (MATR) Symposium, which explored the crucial role MATR can play in assisting people without homes who are coping with substance use disorder. The symposium's 98 registrants, representing 17 states, learned how to create a new MATR program and overcome barriers to implementation; strengthen MATR offerings; understand the neurobiology of addiction; and tailor their approach to special populations.

## **OUR MEMBERS**

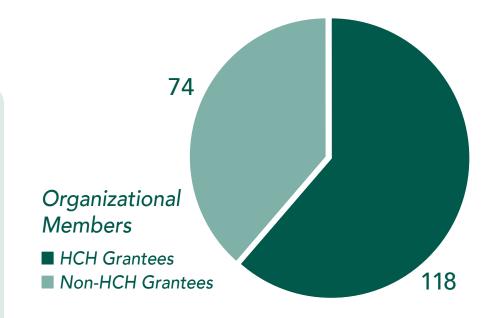
Our 192 organizational members in 2019-2020 included Health Care for the Homeless (HCH) grantees, medical respite programs, clinicians, consumers, advocates, and other stakeholders who brought their local perspectives to the national discussion of health care and housing for people experiencing homelessness.

## Breakdown by membership group:

Clinicians' Network – 2,860 members

National Consumer Advisory Board – 1,439 members

Respite Care Providers' Network – 1,355 members





### **Training**

The Council provided learning opportunities throughout the year on topics identified by our members. Although the coronavirus pandemic limited in-person training to just one event, the Medication-Assisted Treatment and Recovery Symposium, we were able to provide education and training through 29 online events -- 11 webinars, nine COVID-19 Coffee Chats, five COVID-19 Town Halls, and four Clinicians' Coffee Chats.

#### **Technical Assistance**

Health Care for the Homeless health centers, medical respite providers, and other agencies rely on the Council for technical assistance and targeted training. Through our staff and a team of Subject Matter Experts, we responded to nearly **325 requests for assistance**, from **more than 200 organizations**, covering a broad range of topics. The top five areas of requested assistance were:

Coronavirus
Medical Respite
HCH/Homelessness 101
Street Medicine
Costing Tool

### **Research and Publications**

The Council conducts research and disseminates publications that answer frequently asked questions and share best practices on relevant issues. Key publications in 2019-2020 included:

- "Pre-Exposure Prophylaxis (PrEP) for HIV Prevention: Considerations for Individuals Experiencing Homelessness"
- "Intersections on Homelessness and Human Trafficking: A Case Study on End Slavery Tennessee"
- "Community Information Exchange: Using Data to Coordinate Care for People Experiencing Homelessness"
- ◆ "The PhotoVoice Research Project" (Report)
- "How to Become a Trauma Informed Organization"
- "Case Study Focused on an HCH Health Center's Health Information Technology Successes"
- Two issues of the Healing Hands newsletter for clinicians, and three issues of the Respite News newsletter



## Policy, Advocacy and Consumers

Disparities in access to health care and housing are systemic, which is why the Council is dedicated to making change through policy, advocacy, and consumer engagement. Information shared with lawmakers, partners, and the public in 2019-2020 included:

- Seven issue briefs, five of which were related to COVID-19
- Twelve issues of Mobilizer action alert newsletter
- Five episodes of "Policy Poverty Podcast"

The National Consumer Advisory Board (NCAB) serves as a vehicle for HCH consumers to have their experiences inform the services of their HCH program, and to have a voice on national issues. NCAB activities in 2019-2020 included the publication of three issues of the *Consumer Voice* newsletter, offering important information on housing and health care topics.

### 2019-2020 Board of Directors

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Boston Health Care
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Boston, MA

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Houston, TX

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Head of Vulnerable Populations Cone Health System *Greensboro, NC* 

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Chief Program Officer
Upper Room AIDS Ministry
(URAM)/Harlem United
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Grants and Special Projects Alameda County Health Care for the Homeless Oakland, CA

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#### ART RIOS SR.

CAB Member, Health Services Advisory Council Member Central City Concern Portland, OR

#### **DANIELLE ROBERTSHAW**

Senior Medical Director, HCMC Community Connections Care Ring Hennepin County Health Care for the Homeless Minneapolis, MN

#### **MARTIN SABOL**

Director of Health Services Nasson Health Care Sanford, ME

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Director, Community
Engagement &
Strategic Initiatives
Callen-Lorde Community
Health Center
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Clinical Mental Health Counselor & Psychological Services Mercy Medical Center Health Care for the Homeless Program Springfield, MA

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Chief Operating Officer Colorado Coalition for the Homeless Denver, CO

#### **MARY TORNABENE**

Family Nurse Practitioner Heartland Alliance Health Chicago, IL

#### KATHERINE DIAZ VICKERY

Clinical Investigator Hennepin County Medical Center Minneapolis, MN

#### **LAWANDA WILLIAMS**

Director of Housing Services Health Care for the Homeless Baltimore Baltimore, MD

## Standing Committees

The NHCHC Board of Directors has a number of standing committees which are primarily responsible for steering the Council's programs and priorities on behalf of the governing membership.

### Administrators Committee

Addresses administrative issues related to HCH grantees and other health centers.

## Advancement Committee

Guides philanthropy, communications, and membership functions of the Council.

#### **Education Committee**

Guides and oversees technical assistance and training.

## Finance and Personnel Committee

Develops the annual budget, monitors expenditures, and authorizes personnel policies.

#### **Policy Committee**

Recommends public policy positions and coordinates advocacy on public policy issues.

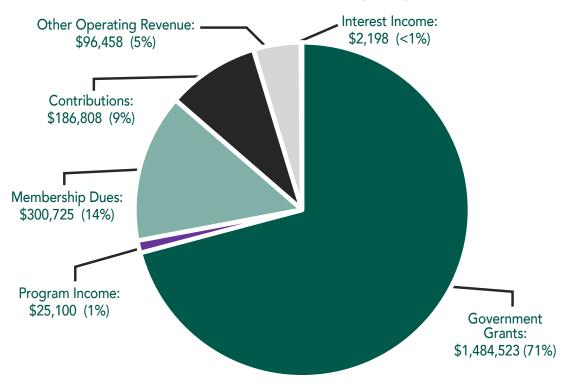
#### **Research Committee**

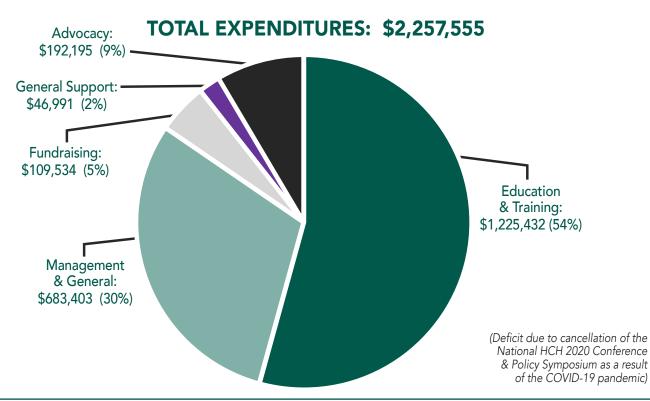
Conducts and promotes research involving HCH projects and to improve policy and practice.

## FINANCIAL INFORMATION

(for the fiscal year ended June 30, 2020)

**TOTAL REVENUE: \$2,095,812** 





THANK YOU TO THE PEOPLE AND GROUPS WHO SUPPORTED OUR ADVOCACY AND OPERATIONS IN 2019-2020. YOUR GENEROSITY HELPS MAKE OUR WORK POSSIBLE.

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604 GALLATIN AVE., STE. 106 | NASHVILLE, TENNESSEE 37206 (615) 226-2292 WWW. NHCHC.ORG