EQuality = Equity + Quality

2020 National Health Care For The Homeless Council
Conference & Policy Symposium
May 11-14 | Phoenix, AZ
Arizona Grand Resort & Spa

The National Health Care for the Homeless Council is a nationwide network of individuals and organizations working at the nexus of Health Care and Homelessness. Our members include health centers, medical respite organizations, physicians, social workers, consumers, universities, housing providers, researchers, hospitals, federal agencies, and shelters.

For three decades, the Council has served as the leading national organization calling for comprehensive health care and secure housing for all. Grounded in human rights and social justice, our mission is to build an equitable, high quality health care system through training, research, and advocacy in the movement to end homelessness.
Our attendees are rich in diversity of disciplines and social demographics, and include administrators, clinicians, and consumers. Attendees represent Health Care for the Homeless programs, public health departments, medical respite programs, primary care associations, shelters and housing providers, federal agencies, research institutions, advocacy organizations, universities, hospitals, and continuums of care. Grantees from public housing and PATH have also been in attendance.

- Clinician - 43%
- Administrator - 18%
- Dual Clinician & Administrator - 13%
- Consumer - 5%
- Researcher - 1%
- Gov Rep - 3%
- Board Member - 4%
- Other - 13%

*Other includes students, academics, social workers, advocates, Council staff, and other stakeholders in the movement to end homelessness.

Social Reach
Website: 1.2 million annual views
Social media: 8,126 Facebook; 2,577 Twitter
Program: 1,000 prints
E-blasts: 8,410 recipients
ABC's of Benefits

Accessing decision-makers
Being highly visible
Connecting with 1,000 attendees

Sponsors

Sponsors are eligible for:
- high profile opportunities to connect with 1,000 attendees
- discounts
- extensive digital and print recognition
- prominent onsite signage
- full access to main conference registration
- a post-conference list of attendees

Exhibitors

Nonprofit, corporate, and corporate affiliate exhibitors may:
- select a one-day or two-day rate
- large exhibition space
- main conference access
- non-registrant passes
- electronic and print recognition
- a post-conference list of attendees
Exhibitors

Rates

- Nonprofit $1,500
- For-profit $2,250
- Corporate Affiliate* $1,500
- One Day Rate: $1,500 For-profit | $900 Nonprofit/Corporate Affiliate*

Benefits

- Draped 8-ft table with two chairs and electrical access
- One full-access Main Conference registration
- Up to three additional non-registrant passes
- Post-conference attendee list
- Recognition in program insert, website, slide deck, and e-blasts
- Access to 1,000 health professionals
- Foot traffic incentive through "exhibitor bingo" and prime placement in food and beverage service area

Schedule

- Expo Dates: May 12-13, 7:00 a.m. - 6:00 p.m.
- Setup: May 11, 7:00 p.m. - 9:00 p.m.
- Breakdown: May 14 by 1:00 p.m.
- Check-in: Registration, Ballroom Foyer

*Corporate Affiliates are for-profit partners similar to Organizational Members. Rather than a one-time sponsorship, Affiliates exist in a long-term relationship with the Council, including numerous recognition opportunities throughout the year.

To learn more about the benefits of being a Corporate Affiliate, in addition to a discounted exhibit table, go online, or contact Bobby Watts, bwatts@nhchc.org
The 2020 National HCH Conference offers sponsorship opportunities through four special events and five marketing options.

Sponsors at the $3,500 level and above are eligible for a discounted exhibitor table ($1,500 for for-profit agencies, as opposed to $2,250). Regardless of whether you choose to exhibit, your sponsorship includes the following benefits.

**Benefits**

- One full-access Main Conference registration
- Post-conference attendee list
- Recognition in program insert, website, slide deck, and e-blasts
- Mention from the podium at opening plenary
- Mobile app promotion
- Onsite signage
- Brand exposure to 1,000 health professionals
- Additional benefits vary according to the specific property
Sponsorship: Four Special Events

#1: Welcome Reception
$10,000; one available
Make a memorable introduction to our guests by sponsoring our Welcome Reception. Complete with light appetizers and cocktails, our welcome reception is a chance to connect with our guests as they network.

#2: Break Sponsor
$4,000; six available
Caffeine! Fuel our registrants with coffee, tea, and snacks during breaks in the program, and they will be eternally grateful to you!

#3: National Consumer Advisory Board Orientation Meeting
$3,500; one available
This is a unique opportunity to support our consumer leaders (i.e. people with the experience of homelessness, many of whom are health center Board members) as they become acquainted with the Conference.

#4: Site Visits
$2,000; three available
We plan for three site visits, including Circle the City. Two other site visits still to be announced. Site visits to local member locations are incredibly popular, and capacity fills quickly.
#1: Tote Bags
$10,000; one available
Tote bag sponsors receive the most prominent brand exposure and the automatic admiration of our registrants—people love totes! This sponsorship fee includes the costs of the materials and shipping. Council staff will work with you on the design.

#2: Wifi Access
$5,000; one available
Get connected! We all know that conference attendees are using the app, tweeting their experience, and checking email throughout the event. Bring our guests online by branding wireless access.

#3: Name Badge Lanyards
$5,000; one available
Your brand will adorn every registrant, ensuring they’re talking about you. This sponsorship fee includes the costs of the materials and shipping. Council staff will work with you on the design.

#4: Recharge Lounge
$7,500; one available
We’ve designed a quiet and relaxing space featuring comfy sofas, charging capabilities, networking nooks, and light snacks available throughout the conference. Attendees will be perpetually grateful to you for making this quiet oasis possible!

#5: Tote Bag Inserts*
$500; five available
Your marketing materials or branded items (stress balls, pens, chocolate, etc.) will be placed in the hands of every registrant. Send us your collateral and we’ll stuff the bags. This is a great way to lure people to your exhibit table!

*Availability of inserts depends on a tote bag sponsor. Contact us to learn if one has been secured.

Questions? Contact us!
Bobby Watts, CEO
bwatts@nhchc.org
615.226.2292, ext. 251
Venue & Contact Information

Arizona Grand Resort & Spa
8000 S. Arizona Grand Parkway, Phoenix, AZ 85044
877-800-4888
arizonagrandresort.com
(Mountain Time Zone)

The 2020 National HCH Conference & Policy Symposium will be held at the beautiful Arizona Grand Resort & Spa in Phoenix, AZ. The hotel is the premier meeting destination in Phoenix. Nestled in a private southwestern desert oasis, the resort offers a one-of-a-kind setting at the base of naturally beautiful South Mountain Preserve. Ample space will be available for exhibitors and sponsors, and Council staff will designate the most high-traffic area for your table according to the total/final number of exhibitors.

Contact Information

Sponsors and Exhibitors

Bobby Watts, CEO
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ext. 251

General Conference Inquiries

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