



NATIONAL
HEALTH CARE
for the
HOMELESS
COUNCIL

corporate affiliate
2019-2020 handbook

How to partner with the National Health Care for the Home-

Get ready for #HCH2020

The National Health Care for the Homeless Conference & Policy Symposium (May 11-14, 2020, Phoenix, AZ) is the preeminent gathering of health center leaders and clinicians serving people without homes, in addition to other important stakeholders. All your staff receive the member registration rate, a \$225 discount. Our Corporate Affiliates take priority in exhibitions, special event sponsorships, and marketing opportunities. This year we've added several new ways to both expose your brand and engage our audience, including:

- Opening reception
- Branded tote bags and inserts
- Exhibitor bingo with door prizes
- Executive dinners
- And much more!

Please learn more at nhchc.org/hch2018



Engage our members

We have many opportunities for you to connect with our 220+ organizational members, most of which are FQHCs. These connections enable you to cultivate leads, learn insider perspectives, and generate collaborations. Your options include:

- Present a webinar: we'll host it, you talk!
- Reach out directly: a member list is available [online](#)

www.nhchc.org/corporate-affiliates

How to partner with the National Health Care for the Homeless Council

Spread the word

We want to boast of our partnership with you. Our recognition opportunities include:

- Feature on our website (16,300 unique monthly users)
- Shout-out in our Annual Report
- One spotlight in our monthly newsletter (4,200 recipients)
- In turn, you can download the “proud affiliate” badge for use on your website or marketing collateral



Let's get creative

We are always willing to be flexible—indeed the rapidly changing health care environment requires it. So if you have a unique sponsorship idea, collaboration opportunity, or affinity arrangement in mind, please reach out. Let's put our head together on behalf of the people we serve.

www.nhchc.org/corporate-affiliates



contact us

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save the date

May 11-14, 2020

2020 National Health Care for the Homeless

Conference & Policy Symposium

Phoenix, AZ

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