



Charge to the Advancement Committee

The Advancement Committee of the National Health Care for the Homeless Council is a Standing Committee of the Board of Directors.

A Chairperson will be appointed annually by the President of the Board, will take office on July 1 of each year, and will serve as a member of the Board of Directors and of the Governing Membership. The President will appoint a Vice Chair in consultation with the Chair.

Members of the committee will be volunteers and will include Chief Executive Officers, Chief Financial Officers, Chief Development Officers, consumers and others involved in fundraising, development, and external/public relations on behalf of Organizational Members.

The Committee will meet monthly via conference call. The National HCH Council will staff the Committee.

The Committee is charged to:

- Create an annual fund development plan that achieves stated revenues and supports the strategic plan and overarching goals as drafted by the Board of Directors and the Planning Committee;
- Design and participate in membership recruitment and retention activities and buddy programs;
- Identify and engage development prospects – individual donors, corporate sponsors and exhibitors, and corporate/foundation donors;
- Review and respond to Council communications plans and strategies;
- Collaborate with other Council committees, particularly the Finance and Administration Committee and the Board of Directors, to develop the budget and set and report on annual goals.